



ENERGY-SAVING TREES

PRESENTED BY



Energy-Saving Trees: Neighborhood Tree Giveaway Grant Application

OVERVIEW

TreesUpstate is a 501(c)3 nonprofit. Our mission is to plant, promote, and protect trees.

Thanks to Duke Energy, TreesUpstate has given away over 4,000 FREE trees in upstate neighborhoods. Energy-saving trees reduce utility bills, reduce air pollution, and improve air and water quality which is good for public health. By planting the right tree in the right place, you can reduce energy consumption by up to 20 percent each year.

Plant a tree today and grow benefits that last a lifetime.

PROGRAM DESCRIPTION

Apply for your neighborhood to host an Energy-Savings Trees: Neighborhood Tree Giveaway event.

- TreesUpstate will order native trees in 3- or 7-gallon containers, based on availability.
 - Example tree species: redbud, red maple, blackgum, oak species, American hornbeam
- TreesUpstate will deliver trees to the Resident Coordinator.
- TreesUpstate will assist in staffing the tree giveaway event with educational materials and tree planting demonstrations. Tree giveaway events may last 2 hours between January and April.
 - Small tree giveaway event of 25 trees (15 tree recipients minimum)
 - Large tree giveaway event of 50 trees (30 tree recipients minimum)

TIMELINE

- Energy Saving Tree Giveaway Events are January - April.
- Applications are accepted year-round. We strongly encourage you to submit before deadlines.
- November 1, 2019: Priority applications are due for all January - April 2020 giveaway events.
- December 15, 2019: All applications for giveaways in the spring of 2020 are due. Applications received after December 15, 2019 will be considered for the spring of 2021.
- November 1, 2019 - December 20, 2019: Confirm a date on our tree giveaway calendar.
- Thursday, January 9, 2020, 6:30pm - 7:30pm: Attend required Tree Giveaway Event Workshop at 1309 Grove Rd. Greenville, SC 29605.
- August 31, 2020: Priority applications for January 2021-April 2021 tree giveaway season due.

WHO CAN APPLY?

This is an outreach and tree planting program for neighborhoods in Greenville, Spartanburg, Anderson, Pickens, and Oconee County. The goal of this program is to provide Energy Saving Trees in neighborhoods with little to no existing tree canopy. This program is intended for:

- Neighborhoods, Residents, and HOA's
- Schools (as a student pickup program)

Apply for an Energy Saving Tree Giveaway in your Neighborhood

Step 1: Invite your neighbors to participate. Find a minimum of 15 residents to sign up for your Energy Saving Trees Neighborhood Tree Giveaway Event.

Step 2: Complete and submit the "Resident Coordinator Application" (see below)

Step 3: Host a neighborhood tree giveaway in your neighborhood.

Neighborhoods will be considered for the TreesUpstate Neighborhood Tree Giveaway Grant based on need:

- Little to no tree canopy
- Aging tree canopy
- Available yard space
- Low to moderate income neighborhoods



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RESIDENT COORDINATOR APPLICATION (complete and submit pages 3-7)

FUNDING SOURCE

- We would like to be considered for need-based assistance. We would like to apply for 100% of the project costs to be donated in-kind by TreesUpstate.
- We would like to apply for matching funds from TreesUpstate.

PROJECT BUDGET

SERVICE NAME	ESTIMATE DESCRIPTION	AMOUNT
Project Administration	Species selection, nursery stock selection, project oversight and implementation, volunteer coordination, Resident Coordinator training.	\$50/tree
Tree Giveaway	25-50 trees 3-gallon or 7-gallon containers Nursery Stock will meet ANSI Z60.1 Standards Does not include warranty Delivery to Resident Coordinator	\$50/tree

YOUR INFORMATION

Neighborhood Name: _____

Proposed Tree Giveaway Location

 Local Park Local School Community Center Private residence Other: _____

*to qualify for funding the giveaway location can't have a political or religious affiliation

Tree Giveaway Location Address: _____

City: _____

County: _____

Contact Information:

- Yes, I understand the primary contact will serve as the Resident Coordinator and is responsible for overseeing the grant, attending the required workshop, and hosting the tree giveaway event.
- Yes, I understand the alternate contact will take over the role of the primary contact in case of emergency.

Primary Contact Name: _____

Primary Contact Position: _____

Primary Contact Email: _____

Primary Contact Phone: _____

Alternate Contact Name: _____

Alternate Contact Position: _____

Alternate Contact Email: _____

Alternate Contact Phone: _____

What tree giveaway season are you applying for?

- January 2020 - April 2020
- January 2021 - April 2021

What kind of giveaway would you like to host?

- I want to host a small tree giveaway event of 25 trees (15 tree recipients minimum).
 - I have completed the neighborhood participation commitment table with 15 of my neighbors who will participate in the program.
- I want to host a large tree giveaway event of 50 trees (30 tree recipients minimum).
 - I have completed the neighborhood participation commitment table with 30 of my neighbors who will participate in the program.

Will you be able to help fundraise? (Optional; qualification for the grant **not** dependent on this section)

- Yes, I will fundraise from my neighborhood for TreesUpstate.
 - I will set a suggested minimum donation of \$___ per tree. (If yes, please suggest an amount appropriate for your neighborhood. Suggested donation [if applicable] \$10 - \$25 per tree).
- I will have a donation jar for TreesUpstate at the tree giveaway event.

NEIGHBORHOOD PARTICIPATION COMMITMENT

Name	Street Address	# Trees (1 or 2)	Size small <25' medium <40' large >40'
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			
11.			
12.			
13.			
14.			
15.			

***Please include any additional names on an attached sheet of paper.**

GRANT REQUIREMENTS

Please check every box below to be eligible for TreesUpstate Neighborhood Tree Giveaway Grant.

- The tree giveaway site is in one of the following counties: Greenville, Spartanburg, Pickens, Anderson, Oconee. The trees will be planted in one of these 5 counties.
- I have designated a primary and alternate contact who will plan and host the tree giveaway event. I have added their contact information above.
- Yes, I understand trees must be planted on private property, not in right of way and not on public property.
- Yes, I understand trees must be planted in the ground.
- Yes, I will attend the required Tree Giveaway Event Workshop (30 to 60 minutes) for our designated neighborhood. If I cannot attend, I will send the alternate contact to attend.
 - Thursday, January 9, 2020, 6:30pm - 7:30pm at 1309 Grove Rd. Greenville, SC 29605
 - TBD, January, 2021 (if applying for January - April 2021 tree giveaway)
- I will recruit neighbors to sign up for a maximum of 2 trees per household.
- I will promote contacting 811 and verifying a positive response from all 811 member utilities.
- I will recruit at least 2 volunteers to help run the tree giveaway event (e.g., setting up, coordinating sign-in, organizing and loading trees, cleaning up).
- I will provide a secure location for tree delivery / resident pickup at the tree giveaway event. I understand that the pick-up location may not be affiliated with any political or religious organization.
- I will water the trees daily between the TreesUpstate delivery date through the tree giveaway event date (1-5 days).
- I will provide space for the tree giveaway event including space for the tree planting demonstrations facilitated by TreesUpstate staff/volunteers. (Examples of spaces: parking lot, yard, field, patio, playground, or large sidewalk).
- I will recognize TreesUpstate and Duke Energy as a partner at the partnership level equal to the value of their in-kind donation (i.e., Community Partners list, Donors, newsletters, phone blasts, website recognition).
 - I will post the tree giveaway event on social media and tag TreesUpstate and Duke Energy.
 - I will use TreesUpstate-provided marketing materials and include TreesUpstate and Duke Energy in all event communications.
- TreesUpstate will provide "Tree Planting & Care Standards." I agree to promote the planting and maintenance of these trees in accordance to ANSI A300 Standards and industry Best Management Practices.
 - I will promote watering these trees for the first two years after planting. Summer Schedule: 1x/5 days. Spring and Fall: 1x/week. Winter Year 1: 1x/week. Winter Year 2: 1x/2 weeks.
 - I will promote the maintenance of a 2" to 4" layer of hardwood mulch and keep it off the tree trunk.
 - I will promote avoidance of mechanical damage (i.e., with mowers and trimmers).
 - I will promote proper weed treatment (i.e., not spray suckers or up to the trunk with herbicide; not saturate mulch with herbicide; not spray herbicide in the critical root zone; not apply herbicide before watering or if there is a very good chance of rain in the next 5 to 7 days; not apply herbicide near trees when there is any wind).
- TreesUpstate may assess survival and tree health at Year 1, 3, and 5 after the planting. TreesUpstate will contact me if they see a problem with tree care during site visits.

If you have not checked a box in the grant requirements section (above; page 6), please explain.

Signature Required:

*Please sign and submit this grant application (pages 3-7) to **Maggie Citarella at maggie@treesupstate.org** or to Maggie Citarella, 1309 Grove Rd., Greenville, SC 29605.*

Printed Name: _____

Title: _____

Signature: _____

Date: _____

Email Addresses for Monthly Tree Care Tips:

You'll hear from us within 2 weeks of submitting your application!